How to Apply for an NLM Traveling Exhibition

The goal of NLM Traveling Exhibitions is for libraries to highlight, showcase, integrate and share NLM's health information resources with their audiences, communities, patrons, and colleagues while hosting an NLM traveling banner exhibition.

An NLM traveling exhibition provides a point of reference for engaging with NLM health information resources and integrating them into the exhibition hosting experience. Applications should include a plan to incorporate the use of specific NLM biomedical and health information resources while hosting an exhibition. A successful application will a) provide details on how a host venue plans to incorporate these resources, b) identify specific NLM health information resources to be featured, and c) describe how a host venue will facilitate access and use of these resources.

There are seven sections to the application:

Section 1: Administrative Information:

Provide your institution's name, mailing address and primary and secondary contact information.

Section 2: Identify Specific Audiences and Populations Served:

Select those audiences and populations that will be served by your proposed programs or activities.

Section 3: Program Description:

Describe proposed programming that will highlight NLM health information resources and be sure to identify what NLM health information resources will be featured. Include proposed methods to facilitate access and use of NLM health information resources.

Section 4: Promotion Outcomes:

Describe how your promotion of the traveling exhibition and planned activities will raise awareness of NLM as a trusted source of reliable health information.

Section 5: Institutional Support/Partnerships:

Describe the support that will be provided by your institution or external partners, such as your RML (Regional Medical Library), local organizations, etc. Please identify any internal and external partners.

Section 6: Booking Period Preferences:

Please indicate your first, second and third preferences for dates to host the exhibition.

Section 7: Submissions and Announcements:

Provides deadlines and information release dates.

NLM Traveling Exhibitions Application

Care and Custody: Past Responses to Mental Health

Deadline for application submission: Must be received by November 6, 2020.

Completed applications should be submitted to: <u>NLMExhibitionApplications@nih.gov</u>

Section 1. Administrative Information:	
Institution Name:	
Mailing Address:	
City:	State:
Primary Contact Name:	
Primary Contact Email:	Phone:
Secondary Contact Name:	
Secondary Contact Email:	Phone:
Section 2. Identify Specific Audiences and Populatio If the activities planned are not specifically designed <u>Audiences</u>	
Data Scientist	Adults
University/College Instructor	Children
General Public	Women
Historian	Men
Library or Information Professional	Seniors
Scientific Researcher	Teens
Data Resource or Tool Developer	African American
Emergency Preparedness and Response	Alaska Natives
Health Care Provider	Asian
Journalist	Latino or Hispanic
Public Health Professional	Native Hawaiians
Student, College & Post-Grad Student, K-12	International
Other:	Rural
	Suburban
	Urban

Section 3. Program

Please provide details for each program or activity that will promote awareness of and facilitate access to NLM health information resources and what specific resources will be highlighted. Examples of how this can be done include: 1) seasonal programming or National Health Observances events around these resources; 2) programming that supports library career development using these resources; 3) programming that will improve community health with easy-to-access NLM health information resources. **Please note**: For the purpose of this application, the NLM traveling exhibition is NOT considered an NLM health information resource.

Section 4: Promotion Outcomes

Describe how your promotion of the traveling exhibition and planned activities will raise awareness of NLM as a trusted source of reliable health information.

Section 5: Institutional Support/Partnerships

Describe the support that will be provided by your institution and other external partners such as your RML (Regional Medical Library), local organizations, etc. Please identify any internal and external partners.

Comments:

Include any comments or information that are relevant to the project, but not included in the categories above.

Section 6. Booking Period Preferences

Please select your first, second and third choice of booking periods by entering 1, 2 or 3 in the boxes next to the dates below:



Section 7. Submission and Announcements:

Submission Deadline: November 6, 2020, 11:59pm, E.S.T.

Announcements will be made: December 28, 2020, 5:00pm, E.S.T.

Completed Response Forms should be submitted to: NLMExhibitionApplications@nih.gov