

How to Apply for an NLM Traveling Exhibition

The goal of NLM Traveling Exhibitions is for libraries to highlight, showcase, integrate and share NLM's health information resources with their audiences, communities, patrons, and colleagues while hosting an NLM traveling banner exhibition.

An NLM traveling exhibition provides a point of reference for engaging with NLM health information resources and integrating them into the exhibition hosting experience. Applications should include a plan to incorporate the use of specific NLM biomedical and health information resources while hosting an exhibition. A successful application will a) provide details on how a host venue plans to incorporate these resources, b) identify specific NLM health information resources to be featured, and c) describe how a host venue will facilitate access and use of these resources.

There are seven sections to the application:

Section 1: Administrative Information:

Provide your institution's name, mailing address and primary and secondary contact information.

Section 2: Identify Specific Audiences and Populations Served:

Select those audiences and populations that will be served by your proposed programs or activities.

Section 3: Program Description:

Describe proposed programming that will highlight NLM health information resources and be sure to identify what NLM health information resources will be featured. Include proposed methods to facilitate access and use of NLM health information resources.

Section 4: Promotion Outcomes:

Describe how your promotion of the traveling exhibition and planned activities will raise awareness of NLM as a trusted source of reliable health information.

Section 5: Institutional Support/Partnerships:

Describe the support that will be provided by your institution or external partners, such as your RML (Regional Medical Library), local organizations, etc. Please identify any internal and external partners.

Section 6: Booking Period Preferences:

Please indicate your first, second and third preferences for dates to host the exhibition.

Section 7: Submissions and Announcements:

Provides deadlines and information release dates.

NLM Traveling Exhibitions Application

This Lead is Killing Us: A History of Citizens Fighting in Their Communities

Deadline for application submission: Must be received by November 6, 2020.

Completed applications should be submitted to: NLMExhibitionApplications@nih.gov

Section 1. Administrative Information:

Institution Name: _____

Mailing Address: _____

City: _____ State: _____

Primary Contact Name: _____

Primary Contact Email: _____ Phone: _____

Secondary Contact Name: _____

Secondary Contact Email: _____ Phone: _____

Section 2. Identify Specific Audiences and Populations Served

If the activities planned are not specifically designed those listed below, do not make a selection.

Audiences

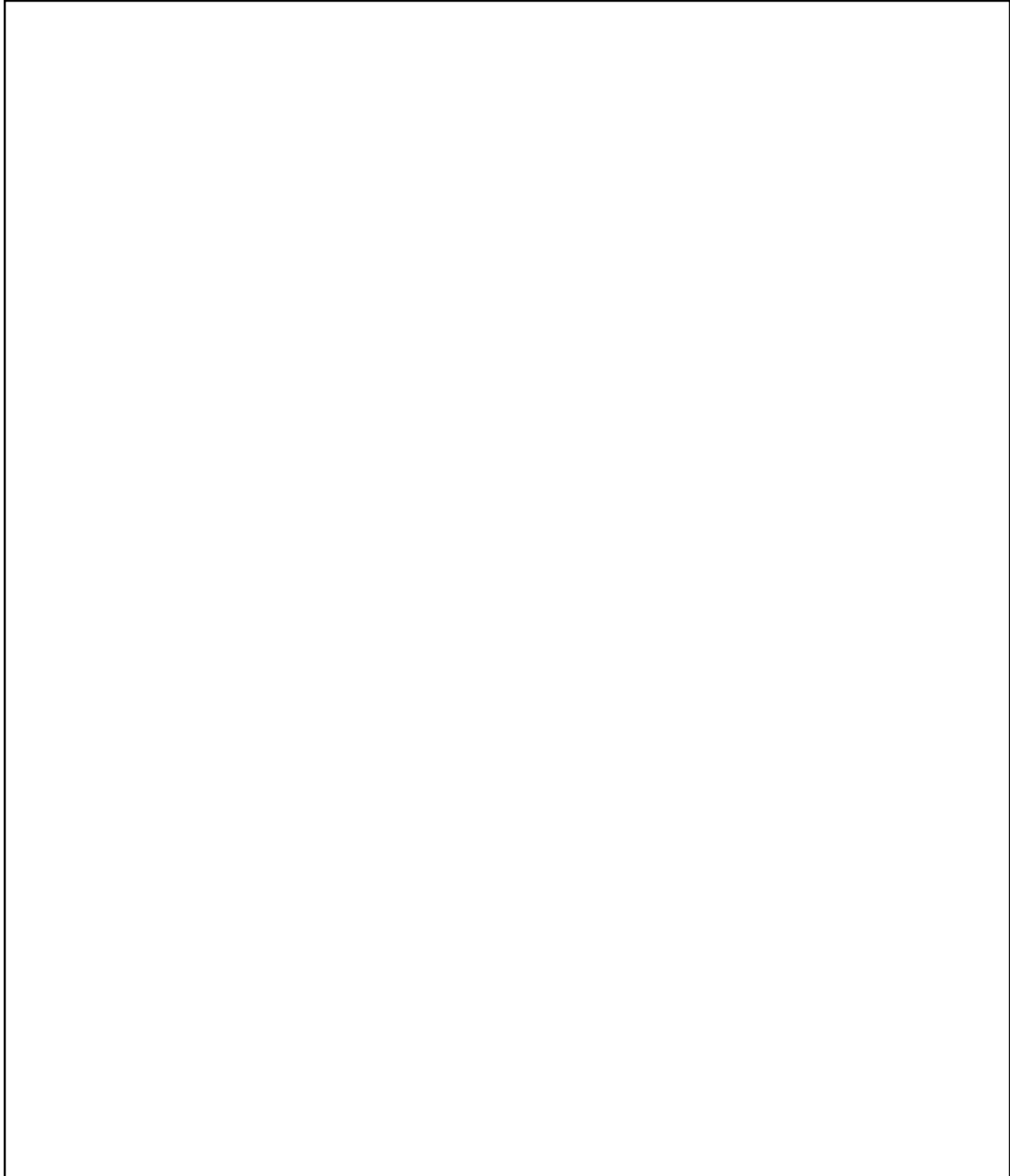
- Data Scientist
- University/College Instructor
- General Public
- Historian
- Library or Information Professional
- Scientific Researcher
- Data Resource or Tool Developer
- Emergency Preparedness and Response
- Health Care Provider
- Journalist
- Public Health Professional
- Student, College & Post-Grad Student, K-12
- Other: _____

Populations

- Adults
- Children
- Women
- Men
- Seniors
- Teens
- African American
- Alaska Natives
- Asian
- Latino or Hispanic
- Native Hawaiians
- International
- Rural
- Suburban
- Urban

Section 3. Program

Please provide details for each program or activity that will promote awareness of and facilitate access to NLM health information resources and what specific resources will be highlighted. Examples of how this can be done include: 1) seasonal programming or National Health Observances events around these resources; 2) programming that supports library career development using these resources; 3) programming that will improve community health with easy-to-access NLM health information resources. **Please note:** For the purpose of this application, the NLM traveling exhibition is NOT considered an NLM health information resource.

A large, empty rectangular box with a black border, intended for the applicant to provide details for each program or activity as requested in the text above.

Section 4: Promotion Outcomes

Describe how your promotion of the traveling exhibition and planned activities will raise awareness of NLM as a trusted source of reliable health information.

Section 5: Institutional Support/Partnerships

Describe the support that will be provided by your institution and other external partners such as your RML (Regional Medical Library), local organizations, etc. Please identify any internal and external partners.

Comments:

Include any comments or information that are relevant to the project, but not included in the categories above.

Section 6. Booking Period Preferences

Please select your first, second and third choice of booking periods by entering 1, 2 or 3 in the boxes next to the dates below:

- June 7, 2021 - July 7, 2021
- August 2, 2021 - September 11, 2021
- September 27, 2021 - November 6, 2021
- November 22, 2021 - January 1, 2022
- January 17, 2022 - February 26, 2022
- March 14, 2022 - April 23, 2022
- May 9, 2022 - June 18, 2022

Section 7. Submission and Announcements:

Submission Deadline: **November 6, 2020, 11:59pm, E.S.T.**

Announcements will be made: **December 28, 2020, 5:00pm, E.S.T.**

Completed Response Forms should be submitted to: NLMExhibitionApplications@nih.gov